
Wellness Mobile Platform

Introduction



team is ecstatic at the opportunity to submit the iPad Wellness app version 1.0 by mHealthCoach team in response to the Walgreens Health Guide Challenge

iPad Submission App video available at:

<http://mhealthcoach.com/app1/index.html>

ID: mobilizer

Password: nda

Please enjoy the video experience.



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mHealthcoach.com

TEAM OVERVIEW

mHealthcoach[®] is a Chicago-based, privately-held company.

Competencies Include:

- **Mobile Platforms**
- **Mobile app rendering**
- **QR code libraries**
- **Ad servers**
- **High Volume Transactions**
- **Middleware Platforms**
- **Video/Audio analysis**
- **Secure Messaging**
- **Customized Implementations**
- **Data consolidation**
- **Transcoding servers**
- **Reporting**

mHealthCoach team develops mobile health care solutions utilizing its Wellness mobile health platform .

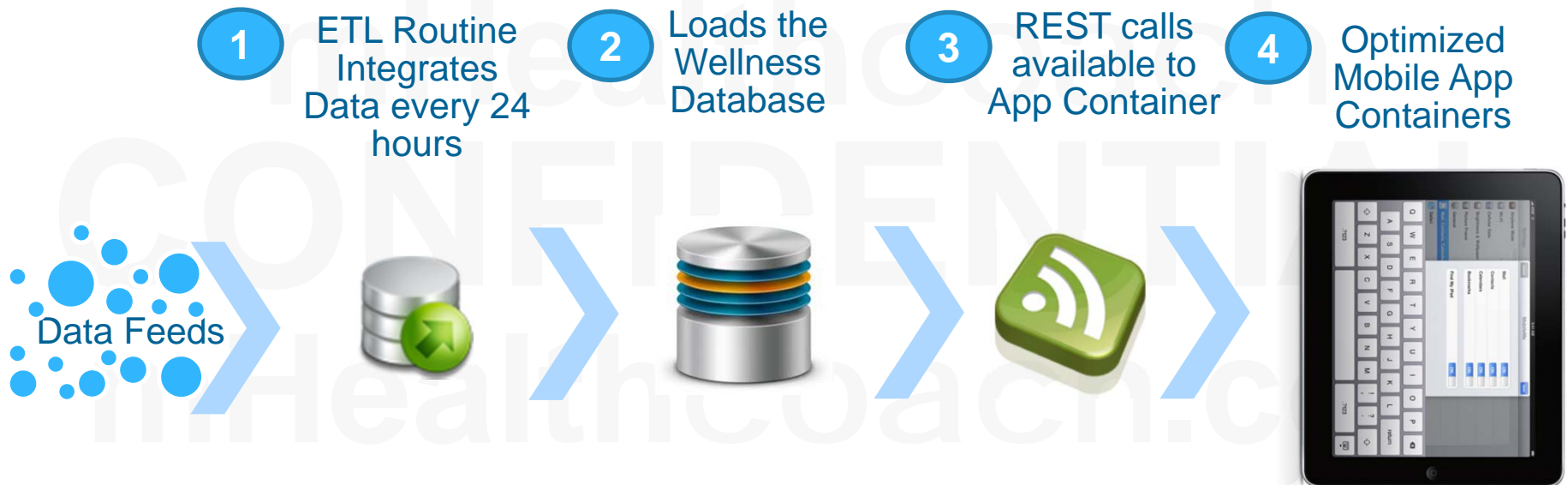
TECHNOLOGIES USED

mHealthCoach team leveraged its holding company, ViralMesh, MEDsTimer Mobilizer Technology to aggregate and integrate 11 data feeds into the iPad tablet customized App container for an enriching User focused experience. All utilities and framework within MEDsTimer Mobilizer are Open Source.



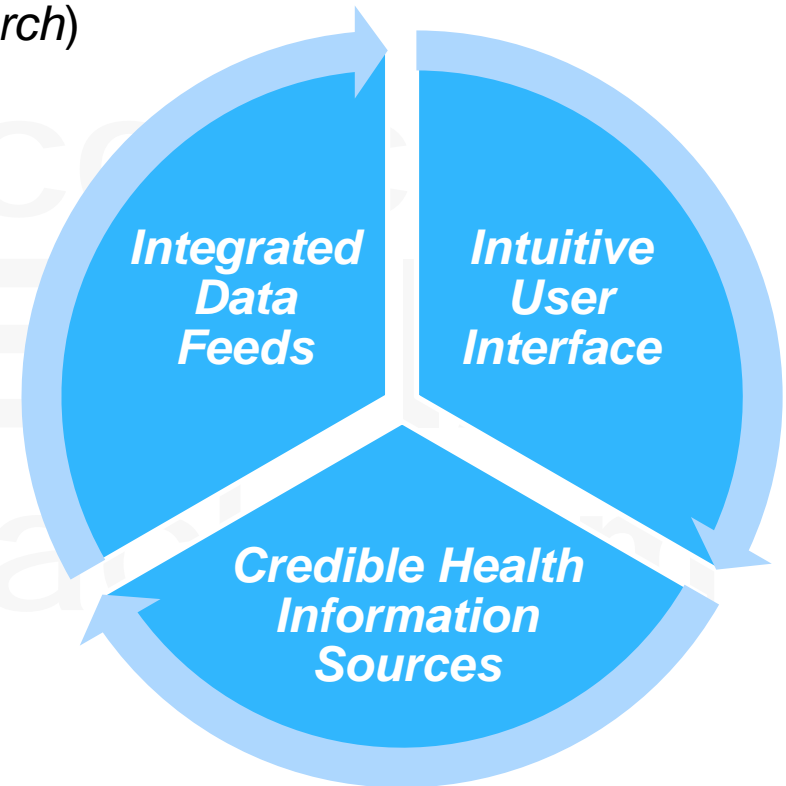
IMPLEMENTATION MODULES

Wellness app version 1.0 modules



DESIGN INSPIRATIONS

- ✓ Pharmacy **User profiles** (*Simmons Research*)
 - 1) Single professional parent
 - 2) Uninsured workforce
- ✓ An **intuitive, easy to use iPad Tablet** interface
- ✓ Availability of **credible health information**
- ✓ **User-preferred** adaptable search experience
- ✓ Rapid development, **enterprise-level scalability and configuration flexibility**



APP USER PERSONAS



Goes to large pharmacy 1-3 times a month

Debbie Monroe

is a busy, 37 year old white single parent that uses the wellness app to take care of herself and her young son, even when she's on the run.

- College Graduate
- Business manager
- 98K Personal Income
- Owns house



Goes to large pharmacy 4-9 times a month

Victor Morales

is an easy-going 30 year old single Hispanic male. He considers himself a practical man with simple taste, who mostly uses entertainment apps but like the wellness app because it helps him save money and time on health care.

- Uninsured
- Construction Worker
- 67K Personal Income
- Rents Apartment

APP USER PERSONAS



Designed with
multi-tasking
in mind

- ✓ **Easy access to PHR Information**
 - ✓ Insurance information
 - ✓ Health History
 - ✓ Allergies
- ✓ **Easy multi-tasking**
 - ✓ 10 functions available at once
 - ✓ Multiple search results from one search
- ✓ **Easy access to search history**



Designed with
ease of use
in mind

- ✓ **Clear Search options**
 - ✓ Symptoms
 - ✓ Resources
- ✓ **Related social media and search information shown as well**
- ✓ **Easy navigation**
 - ✓ 10 functions available at once
 - ✓ Sort and filter options
 - ✓ Compare function
- ✓ **Slick, entertainment-app design**

Version 1.0-CORE FUNCTIONALITY

- ✓ Designed from ground up for the iPad tablet
- ✓ Scalable flexible REST architecture
- ✓ Social media integration
- ✓ Compare and filter on results/data
- ✓ Eleven (11) Data Feeds
- ✓ Email data
- ✓ Maintain PHR per Blue Button standards

Please enjoy the video experience:

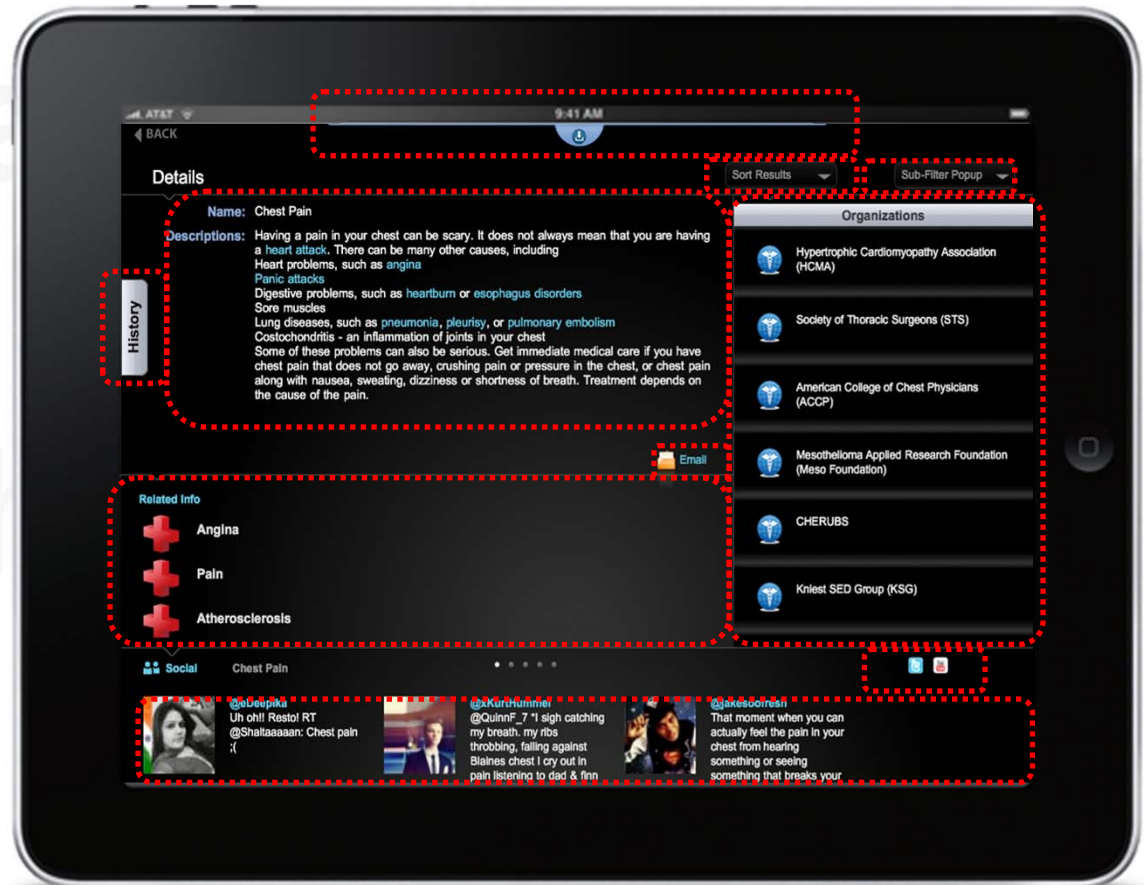
<http://mhealthcoach.com/app1/index.html>

USER INTERFACE

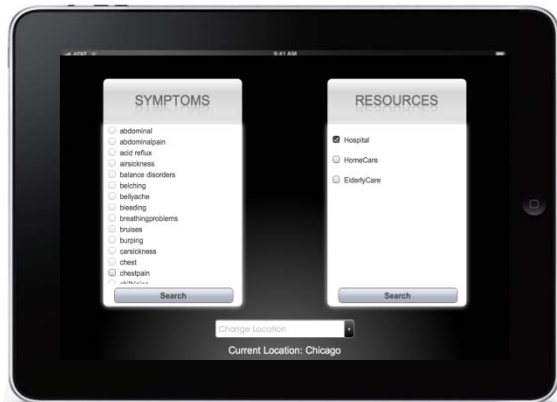
Designed with *multi-tasking* and *ease of use* in mind.

The Version 1.0 app was specifically developed for an iPad tablet.

Unlike apps that are retrofitted from web sites, the Version 1.0 app was designed to give users easy-access to **10 different functions at within one display screen**, allowing for easier multi-tasking, and quicker navigation.



DATA USABILITY



Intuitive Facility Search

- ✓ Easy search by:
 - Facility Type
- ✓ Search local healthcare facilities
- ✓ Sub-filter, sort, and compare results
- ✓ See what's being said about the search on Social media



Comprehensive Symptom Information

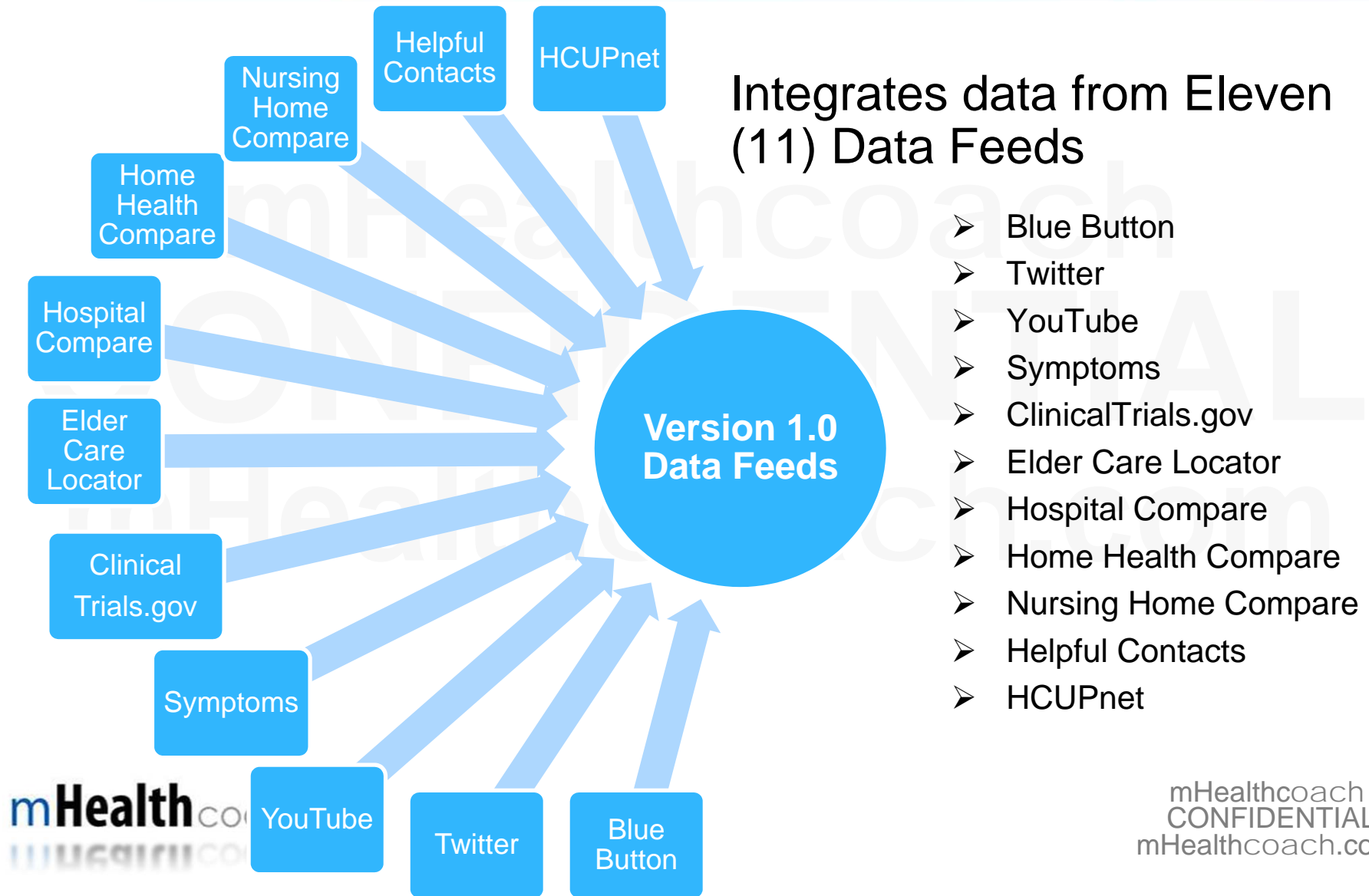
- ✓ Relevant data integration
- ✓ Information on relevant Clinical Trials provided
- ✓ Contact information for local organizations
- ✓ Ability to email relevant information to self or others



Easy Access to PHR Information

- ✓ Access important information when needed
 - Allergies
 - Medical events
 - Reminders
 - Insurance
 - Care Providers

Version 1.0 DATA FEEDS



ENTERPRISE-READY

The Wellness Framework is Enterprise-Ready.

It has been designed on industry-accepted scalable frameworks, specifically built with scalability and flexibility in mind.

- ✓ Configurable 24 hour ETL routine
- ✓ REST architecture
- ✓ Modular design
- ✓ Strict MVC implementation



TEAM CAPABILITIES

Once selected as the winner , mHealthCoach team can quickly provision, implement, and support a secure, scalable health guide platform utilizing its award-winning Wellness v4.0 Platform.

Services offered:

- ✓ The Wellness v4.0 Platform license
- ✓ Product customization
- ✓ White label services
- ✓ Provisioning
- ✓ Support and Maintenance

System Modules Included:

- ✓ Medication Adherence
- ✓ Mobile App Clients
- ✓ Text Messaging Module
- ✓ Gaming Platform
- ✓ Reporting & Metrics
- ✓ Provisioning
- ✓ Support

WELLNESS FRAMEWORK CAPABILITIES

Carrier Partners



Manufacturer Partners



Platform Partners



COMPLETE WELLNESS FRAMEWORK

The complete Wellness Framework has more features than utilized in version 1.0 implementation.

A few of the other features:

- Integrate social feeds (Yelp, Facebook, Orkut)
- Integrate additional data feeds
- Medication compliance and adherence
- Health & Wellness Action plans
- Custom banner Ad server
- Facebook wall and chat integration
- Share app and information with friends
- Support for Spanish language

CONTACT

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