

Dear

I'd like to attend [Health 2.0's Health:Refactored](#), *the* code and design focused conference for health, on May 13 – 14 in Mountain View, CA, where I will learn the latest concepts and technologies to take to the next level.

If I attend Health:Refactored, our company will benefit because:

- **I'll gain and hone skills** – I'll get up to speed on health APIs that we can leverage for integration with our products. I'll hear talks from industry experts on product design, data integration, and interoperability to generate value for our customers and empower my co-workers.
- **I'll learn how to position our product in the market** – I'll learn about the latest disruptive trends and opportunities in health care, and how to use them to our advantage. Representatives from large health care organizations will provide me with the tools for partnering and working with their organizations.
- **I'll connect with 300 industry peers** – I'll expand my network by meeting attendees from a diverse group of health tech organizations. I'll have the chance to exchange ideas and find solutions to challenges our organization is facing.

Attending Health:Refactored is worth the investment. It is the only conference of its kind and represents a unique educational opportunity. You can learn more about Health:Refactored [here](#).

I appreciate your support. Please let me know if you have any questions.

Sincerely,